



Local implementation partner:



Supporting Partners:



## Strategic Alliance on Green Bond Market Development in G20 Emerging Economies

### Green Bond Workshop II: *Monitoring, Reporting & Market Aspects*

1 March 2017

Venue: Asociación de Bancos de México (ABM),  
Calle 16 de Septiembre No.27 3er Piso, Cuauhtémoc, Centro, 06000 Ciudad de México, D.F.

#### AGENDA

Moderator: *Yannick Motz, Lead, Emerging Markets Dialogue on Finance, GIZ*

08:30 – 09:00 **Registration**

09:00 – 09:35 **Opening Remarks**

- UNEP FI Membership Announcement of ABM

*Juan Carlos Jiménez Rojas, Director General, Mexican Banking Association, ABM*

*Simone Dettling, Programme Coordinator, Banking, UN Environment Programme – Finance Initiative (UNEP FI)*

**Keynote Speech**

- International Climate Finance

*Amal-Lee Amin, Chief of Climate Change and Sustainability Division, Inter-American Development Bank (IDB)*

09:35 – 10:10 *Session 1:*

**Update and Recap**

- The Strategic Alliance: Objectives & Approach
- Mexican & Latin American Green Bond Market Development
- Latest Green Bond Market Development
- Recap of Workshop I: *Define, Select & Verify*

*Yannick Motz, GIZ*

*Alba Aguilar, Director of New Markets SIF ICAP, Mexican Stock Exchange*

*Mats Olausson, Senior Advisor, Climate & Sustainable Financial Solutions, SEB*

10:10 – 11:10 *Session 2, Part 1:*

**Monitoring & Reporting**

- What do the Green Bond Principles say?
- A Long-Term, International Issuer's Practical Experience of Monitoring and Reporting – Challenges and Solutions
- Investors' Requirements and Expectations on Monitoring and Reporting – Now and Tomorrow

*Ary Naim, Country Manager, International Finance Corporation (IFC Mexico)*

*Peter Ellsworth, Director, Investor Program, Ceres*

11:10 – 11:40 **Break**

11:40 – 12:10 *Session 2, Part 2:*  
**Monitoring & Reporting**

- External Review of Green Bond Reports *Luisa Montes, Executive Director, ECOVALORES*
- Green Bond Ratings *Roberto Ballinez, Senior Executive Director of Public Finances and Infrastructure, HR Rating*

12:10 – 13:00 *Session 3:*  
**Market Aspects**

- Requirements to Issue and List a Green Bond in Mexico *Juan Manuel Olivo, Director, Securities Promotions and Issuance, Mexican Stock Exchange*
- Pricing, Maturity and Market Access *Mats Olausson, SEB*

13:00 – 14:00 *Session 4:*  
**Panel Discussion with Q&A**

- Monitoring, Reporting & Market Aspects *Moderator: Maria Tapia, Lead Investment Officer, Financial Products & Services Division, Inter-American Investment Corporation*

14:00 – 14:05 • Wrap-up & Next Steps *Marcos Mancini, Coordinator of the Sustainability Committee, ABM & Yannick Motz, GIZ*

14:05 – 15:00 Lunch at ABM's Bankers' Club

## > The Concept

Managing climate-related and environmental risks, which increasingly impact social, economic and financial systems across the globe, requires massive investment into a more sustainable low-carbon and resource-efficient economy. The Mexican government's commitment to reduce emissions by 25 percent until 2030 – jointly with market-led initiatives – does not only put carbon-intensive assets and investments at a higher risk but also creates new business and investment opportunities.

An increasingly recognized and popular financial instrument used by the public and private sector to effectively raise the capital urgently needed for such a green transformation are Green Bonds. To enhance practical knowledge and build professional capacity on Green Bonds as financing and investment tool, we – the [Strategic Alliance](#) between GIZ and SEB jointly with the Asociación de Bancos de México (ABM) – invite representatives from financial institutions, investment firms, industry, government enterprises and agencies as well as associated institutions to join our workshop on Green Bonds. Engaging with leading regional and international finance and climate science experts, this second workshop within a series – focusing on the topics *Monitoring, Reporting & Market Aspects* – offers a practical, technical learning experience tailored to the particular needs of participants.

The workshop takes place at the Asociación de Bancos de México (Calle 16 de Septiembre No.27 3er Piso, Cuauhtémoc, Centro, 06000 Ciudad de México) on 1 March 2017. The workshop is free of charge but spaces are limited. To register, please send an email to Aída Romero at [aromero@abm.org.mx](mailto:aromero@abm.org.mx). Simultaneous translation will be available.

Kindly note that we are holding the same event also on 2 March 2017 at Tecnológico de Monterrey (campus Ciudad de México, Calle del Puente 222, Tlalpan, Ejidos de Huipulco, 14380 Ciudad de México, D.F., room A3311), addressed to policymaking & regulatory bodies, environmental or climate-related research institutes/consultancies, rating agencies and associated institutions. You are invited to join us on that day as an alternative. Please RSVP in any case.

For more information on the foregoing workshop on *Definitions, Selection & Verification*, please visit [emergingmarketsdialogue.org](http://emergingmarketsdialogue.org).

For further details, please contact Yannick Motz ([yannick.motz@giz.de](mailto:yannick.motz@giz.de)) & Mats Olausson ([mats.olausson@seb.de](mailto:mats.olausson@seb.de)).

## > The Partners

The workshop series is conducted within the framework of a Strategic Alliance between GIZ and SEB on *Green Bond Market Development in G20 Emerging Economies* and supported by the [Asociación de Bancos de México, A.C.](#), the *United Nations Environment Programme – Finance Initiative* (UNEP FI) and *Tecnológico de Monterrey*.

As a service provider with worldwide operations in the field of international cooperation for sustainable development, the [Deutsche Gesellschaft für Internationale Zusammenarbeit \(GIZ\) GmbH](#) works together with its partners to develop effective solutions that offer people better prospects and sustainably improve their living conditions. GIZ is a public-benefit federal enterprise and supports the German Government as well as many public and private sector clients in a wide variety of areas, including economic and financial sector development, employment and social security, energy and the environment, and peace and security.

[Skandinaviska Enskilda Banken](#) (SEB) is a Swedish universal bank, which has developed the Green Bond concept targeting institutional investors in cooperation with the World Bank. SEB is one of the leading knowledge providers and thought leaders with regards to Green Bond product and overall market development.