



## Symposium and Signing Event

# Greening Financial Decision Making – Financing the Green Transition

4th April 2016, RG Germania, Schaumainkai 65, Frankfurt am Main

### AGENDA

*Moderator: Yannick Motz and Simone Dettling, GIZ*

09:30 – 10:00 Registration and Welcome Coffee

10:00 – 10:15 Welcome

- Dr. Katharina Spieß, *Deputy Head of Division, German Federal Ministry for Economic Cooperation and Development (BMZ)*
- Dr. Christoph Beier, *Vice Chair of the Management Board, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)*
- Johan Andersson, *CEO, Skandinaviska Enskilda Banken (SEB) AG*

10:15 – 11:35 Presentations and Panel Discussion

#### **Environmental Risk and Financial Decision Making**

- Measuring Risk Exposure and Positive Environmental Impacts  
*Richard Mattison, CEO, Trucost Plc*
- Integrating Water in Financial Decision-Making  
*Simone Dettling, Emerging Markets Dialogue on Green Finance, GIZ*
- Environmental Indicators and Strategies in Asset Management  
*Helmut Kotschwar, Head of Asset Management Bonds & Absolute Return, J. Safra Sarasin*
- Modeling Drought Risk to Stress Test Corporate Lending Portfolios  
*Robert Muir-Wood, Chief Research Officer, Risk Management Solutions (RMS)*
- Monitoring and Managing Environmental Risk in the Brazilian Financial Sector  
*Rodrigo Porto, Head of Division Financial System Regulation, Banco Central do Brasil*

Moderator: Michael Wilkins, *Managing Director of Infrastructure Finance Ratings and Global Head of Environmental & Climate Risk Research, Standard & Poor's*



11:35 – 11:45

Coffee Break

11:45 – 13:05

Presentations and Panel Discussion

**Financing the Green Transition**

- New Instruments and Approaches to Mobilize Private Climate Finance  
*Norbert Gorißen, Head of the Division International Climate Finance, German Federal Ministry for the Environment (BMUB)*
- Leading the Way to Green Capital Markets  
*Sir Roger Gifford, UK Country Head SEB and Chairman City of London 2016 Green Finance Initiative (former Lord Mayor of the City of London)*
- Financing the Green Transition in Brazil  
*Gabriel Rangel Visconti, Superintendente Meio Ambiente, Banco Nacional de Desenvolvimento Econômico e Social (BNDES)*
- Supporting Green Bond Market Development in Brazil  
*Marina Grossi, President, Conselho Empresarial Brasileiro para o Desenvolvimento Sustentável (CEBDS)*
- Perspectives from a Green Bond Issuer  
*Aldo Romani, Deputy Head of Funding, Capital Markets Department, European Investment Bank (EIB)*

Moderator: Christopher Flensburg, *Head of Climate and Sustainable Financial Solutions, SEB*

13:05 – 13:35

Lunch Break

13:35 – 13:50

Signing Ceremony

- Dr. Christoph Beier, *Vice Chair of the Management Board, GIZ*
- Johan Andersson, *CEO, SEB*

For further information please contact

Simone Dettling ([simone.dettling@giz.de](mailto:simone.dettling@giz.de)) or Yannick Motz ([yannick.motz@giz.de](mailto:yannick.motz@giz.de))

*Project Managers Emerging Markets Dialogue on Green Finance, GIZ*

[www.emergingmarketsdialogue.org](http://www.emergingmarketsdialogue.org)



- In order to prevent global temperature increase from exceeding two (or even 1.5) degrees, additional climate investments of USD 1.5 trillion per year are needed, as estimated by the International Energy Agency (IEA). The climate funding raised by governments across the globe can, in addition to the USD 100 billion provided annually through the *Green Climate Fund*, however only cover a fraction of the investments required. In order to close this financing gap, we need to turn to the global financial sector.

In 2014, global financial markets reached, according to the *World Bank*, a size of USD 294 trillion. If we want to succeed in the green transformation of our economies, we need to redirect capital flows away from resource- and carbon-intensive assets and towards climate- and eco-friendly investments. This can be achieved both through the integration of environmental indicators in financial decision making and the development of innovative financial instruments, such as green bonds, to spur targeted green investments.

GIZ and specifically its Global Programme

*Emerging Markets Dialogue on Green Finance*, commissioned by the *German Federal Ministry for Economic Cooperation and Development (BMZ)*, has been working in cooperation with leading financial institutions from G20 economies to develop models and methodologies that enable the integration of environmental indicators in lending and investment decisions, product development and risk management. Partner financial institutions include some of the world's largest banks from Brazil, China, Mexico, Europe and the U.S., jointly holding and managing more than USD 10 trillion in assets.

Expanding its commitment to green financial sector development, GIZ is entering a *Strategic Alliance on Green Bond Market Development in G20 Emerging Economies* with the Swedish *Skandinaviska Enskilda Banken (SEB)*, which developed the green bond concept in response to increased investor demand for engagement in climate-related investment opportunities. *SEB* is the leading knowledge provider with regards to green bond product and market development worldwide.

- In light of the 2016 G20 focus on *Green Finance* and the German G20 presidency in 2017, join us for a symposium on *Greening Financial Decision Making – Financing the Green Transition*. The objective of the event is to present new research, instruments and approaches to integrate environmental indicators in financial decision making in order to mobilize the capital urgently needed for green investments. Based on these presentations, we will discuss with policy makers, finance professionals and international experts, what steps need to be taken to enable our financial system(s) to support the green transformation.

Furthermore, celebrate with us the official signing and start of the *Strategic Alliance* between *SEB* and *GIZ* on *Green Bond Market Development in G20 Emerging Economies*.