Supporting Green Business Model Innovation

Berlin, 15 September 2014
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OECD GUIDELINES FOR MULTINATIONAL ENTERPRISES

Prof. Dr. Roel Nieuwenkamp
Chair OECD Working Party on Responsible Business Conduct
Outline

1. OECD Guidelines – Case studies

2. Introduction

3. Supply chain responsibility – innovation
THE OECD* IS EXAMINING SOCO’S OPERATIONS IN VIRUNGA NATIONAL PARK
WHEN WILL INVESTORS DO THE SAME?

* OECD National Centre for the Democratic Control of Armed Forces

DRAW THE LINE
#DrawTheLine

WWF

FT
FINANCIAL TIMES

OECD

Global EPF-EMM Summit
15. & 16. September 2014

BMZ
Federal Ministry for Economic Cooperation and Development

ZEIT-Stiftung
Ebelin und Gerd Bucerius

Implemented by

giz
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
OECD Guidelines for Multinationals

• Most comprehensive set of guidelines for responsible business conduct
• All areas of corporate responsibility (labour, environment, corruption, taxation, etc)
• Government backed, binding for governments, non binding for MNE’s
• Unique grievance mechanism (Mediation by National Contact Points)
• NCPs promote the Guidelines and deal with complaints about company behaviour in specific instances.
• 46 Members, including non OECD members (Braz, Arg, Col, Tun., etc)
• More non members process of adherence
• Most global supply chains covered
Environment

• Protect the environment, public health and safety
• Establish and maintain an environmental management system including:
  – Data collection & analysis
  – Objectives
  – Monitoring & evaluation
  – Disclosure of performance
  – Life cycle analysis & Environmental Impact Assessments
  – Continuous innovation
• Train employees on environmental, health and safety issues
Due diligence: 2011 Ministerial Council Meeting

US Secretary of State, Ms. Hillary Clinton, at the adoption of the update:

“If you look at these guidelines, they will be helping us determine how supply chains can be changed so that it can begin to prevent and eliminate abuses and violence. We’re going to look at new strategies that will seek to make our case to companies that due diligence, while not always easy, is absolutely essential.”
Further Information

For further information:
http://mneguidelines.oecd.org

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