



Global EPF-EMM Summit

15. & 16. September 2014

Supporting Green Business Model Innovation

Berlin, 15 September 2014

BMZ



Federal Ministry
for Economic Cooperation
and Development



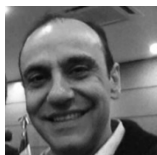
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Supporting Green Business Model Innovation



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OECD GUIDELINES FOR MULTINATIONAL ENTERPRISES

Prof. Dr. Roel Nieuwenkamp

Chair OECD Working Party on Responsible Business Conduct

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Outline

1. OECD Guidelines – Case studies
2. Introduction
3. Supply chain responsibility – innovation









OECD Guidelines for Multinationals

- Most comprehensive set of guidelines for responsible business conduct
- All areas of corporate responsibility (labour, environment, corruption, taxation, etc)
- Government backed, binding for governments, non binding for MNE's
- Unique grievance mechanism (Mediation by National Contact Points)
- NCPs promote the Guidelines and deal with complaints about company behaviour in specific instances.
- 46 Members, including non OECD members (Braz, Arg, Col, Tun., etc)
- More non members process of adherence
- Most global supply chains covered

Environment

- Protect the environment, public health and safety
- Establish and maintain an environmental management system including:
 - Data collection & analysis
 - Objectives
 - Monitoring & evaluation
 - Disclosure of performance
 - Life cycle analysis & Environmental Impact Assessments
 - Continuous innovation
- Train employees on environmental, health and safety issues



Due diligence: 2011 Ministerial Council Meeting



US Secretary of State, Ms. Hillary Clinton, at the adoption of the update:

“If you look at these guidelines, they will be helping us determine how supply chains can be changed so that it can begin to prevent and eliminate abuses and violence. We’re going to look at new strategies that will seek to make our case to companies that due diligence, while not always easy, is absolutely essential.”

Further Information

For further information:

<http://mneguidelines.oecd.org>

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Nieuwenkamp_CSR



Friends of OECD Guidelines



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