FGV EAESP CENTRO DE ESTUDOS EM SUSTENTABILIDADE

## Working Group

# **Translating Sustainability Standards and**

### **Guidelines into Business Practice**

**EPF Roundtable Geneva** 

 $6^{th}$  and  $7^{th}$  June 2016

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How can existing sustainability guidelines/ standards/ ratings be successfully and effectively translated into public and corporate policies and processes?

- What are the main **drivers**? Are there **opportunities for improvements**?
- What case studies and best practices exist for involving private sector and key stakeholders in successful implementation of strategies for sustainable infrastructure? What capacities/capacity building measures are necessary?

# **Drivers – Sustainable Infrastructure**





### 4 CASES

### Infrastructure in the Brazilian Amazon

- Belo Monte Hydroelectric Power Plant
- Guidelines for Public Policies and Corporate Practices on Sustainable Infrastructure in the Brazilian Amazon
- Energy Sector: The Case of Biogas Plants (Mexico)
- Energy Sector: Wind and Solar Energy (China, EU, USA)
- Sustainable Infrastructure and Policy Banks' Investments (China)



# **Preliminary findings**

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### SUSTAINABILITY GUIDELINES AND STANDARDS:



#### Fundamental:

- Importance of national commitments for inducing sustainable infrastructure
- Role of development banks and PPP
- Need to connect environmental licensing with territorial planning
- Integration between RE and BAU energy systems
- Multistakeholder initiatives [global initiatives: banking community, environmental and social compacts, NGO lobby and campaigns]
- Social participation in decision making: implementation and monitoring

- 1. Sharing knowledge on standards implementation in emerging economies
  - Public and corporate policies

- 2. Comparative analysis and recommendations
  - Safeguard Policies → example : New Development Bank (BRICS) X National development banks
  - Double Standards  $\rightarrow$  overseas investments X MNC policies X national practices
- 3. What does it take to be "green": moving forward? (clean energy + sustainability standards)
  - $\downarrow$  negative externalities AND  $\uparrow$  positive externalities

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# Thank you!

Centre for Sustainability Studies/Fundação Getulio Vargas (GVces):

Centro de Investigación para el Desarrollo (CIDAC):

**Regulatory Assistance Project (RAP):** 

World Resources Institute (WRI):

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# **Case 1 - Sustainable Infrastructure in Brazil**





Guidelines for Public Policies and Corporate Practices on Sustainable Infrastructure in the Brazilian Amazon

- Voluntary and multistakeholder initiative (GVces + IFC)
- Cross-themes;
- Self-regulatory and regulatory propositions
- Engagement of a diverse set of actors
- Working papers; intense collective construction

**Belo Monte Hydroelectric Power Plant** 

- Development of a social control tool for observing compliance of environmental and social licensing
- Need of "taylor-made" local development guidelines and tools in cases of territories hosting large-scale investments
- Environmental and social permits procedures should be deeply connect to territorial planning
- institutional capacity building strategy
- Social participation

### Case 2 - Sustainable Infrastructure in the Energy Sector: The Case of Biogas Plants (Mexico)

#### **SUEMA company**

- Agency of innovation and engeneering projects, specializing in sustainable management of solid waste to generate electricity
- Develops medium-scale plants designed to process organic waste produced in markets

# Regulatory challenges in Mexico – adequate infrastructure to transform waste into energy

- Creation of adequate Mexican Official Standards to adapt the regulation to the new technology
- Promotion of public-private partnerships



Installed capacity	50 tons of waste daily
Investment	\$2,222,222 USD
Production of:	Monthly revenue (USD)
Natural gas for vehicles	\$24,784.12
Soil Improver Compost	\$31,937.54
+ Savings on waste treatment	\$16,898.17
Expected monthly income	\$73,619.82
(Operative Costs)	\$12,962.96
Expected utility	\$60,656.86



The investment would take 3 years to mature

#### Additional 3,642 MW

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31.000 new jobs

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## Case 3 - Sustainable Infrastructure in the Energy Sector: Wind and Solar Energy (China, EU, USA)

Cases from China, EU, USA

How each region has added substantial renewable resources to their generation portfolios?

How to synchronize their transmission grids to optimize the utilization of renewable resources,

maintain reliability while transitioning the use of their existing thermal power plants?

#### Increasing Clean Energy and Improving Air Quality (National Development and Reform Commission) - CHINA

- Over 29GW of new wind and 16 GW new solar capacity installed during 2015
- Transmission lines: priority to existing termal generation
- China's commitment to air quality and RE: Document 9 + China air law
- Five Year Plan + National Energy Administration + Air Law

### Denmark Wind Integration Project (Agora Energiewende)

3 main challenges addressed by the Danish government:

- Ensuring that wind production had value during windy periods
- Ensuring system reliability during periods of little or no wind
- Increasing the system ability and capacity to balance wind production accross transmission border areas

#### **RPS (USA)**

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- 29 states + Columbia + Puerto Rico: Renewable Portfolio Standards (RPS)
- California: legislation to increase RPS to 50% by 2030
- RAP: 10 strategies to help grid operators to integrate renewable energy resources



### **Case 4 - Sustainable Infrastructure and Policy Banks' Investments (China)**

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### Factors affecting E&S framework evolution in Chinese NDBs

National banking policies and environmental laws

Bank policies on governance and risk management

Co-operation and engagement with international financial institutions

Global initiatives (banking community, environmental and social compacts, NGO lobby and campaigns)

